

# Digital Rights Updates Privacy Statement

## Privacy Statement

This Privacy Statement outlines how Express Technologies Ltd. (the “Company”) collects and uses email addresses of individuals who opt-in to receive the digital rights updates curated by our team and is different and independent from the Privacy Policy related to the use of our Services, which can be found [here](#).

By opting in to receive digital rights updates, you agree to the terms outlined in this Privacy Statement.

### 1. Collection and use of email addresses

We collect email addresses solely on a voluntary basis. When you choose to opt in for updates on our digital rights work, we will collect and store your email address for the purpose of sending you relevant information, updates, and news related to our initiatives in the field of digital rights. We will not use your email address for unrelated communications, and we will not sell, trade, or rent your email address to third parties.

Access to the mailing list is restricted to dedicated personnel of the Company. We take measures to ensure that your email address is handled confidentially and securely.

### 2. Your privacy rights

You shall have the following rights regarding your personal information:

- Requesting that we disclose what personal information of yours we collect, use, disclose, and sell;
- Requesting the erasure/deletion of your personal information (e.g. from our records and the records of our service providers, to the extent applicable). Please note, however, that there may be circumstances in which we are required to retain your personal information, for example for the establishment, exercise or defense of legal claims
- Knowing whether your personal information is sold or disclosed and to whom
- Restricting, or objecting to, the processing of your personal information, including the right to opt in or opt out of sale of your personal information to third parties, if applicable, where such requests are permitted by law
- Right not to receive discriminatory treatment for the exercise of the privacy rights conferred by the California Consumer Privacy Act 2018 (CCPA)
- Lodging a complaint with your local data protection supervisory authority or before the relevant institutions in your place of residence (e.g. the Attorney General in your State)

You can exercise your rights by contacting us at [support@expressvpn.com](mailto:support@expressvpn.com) or, if you are an individual protected by CCPA, you can make your requests by email. You may use an

authorized agent to submit a request on your behalf if you provide the authorized agent with written permission signed by you. To protect your privacy and data security, we may take steps to verify your identity before fulfilling your request. We will make every reasonable effort to honor your request promptly, provided it does not adversely affect the rights and freedoms of others. We reserve the right to charge a fee where permitted by law, for instance, if your request is manifestly unfounded or excessive.

We will process such requests in accordance with applicable laws.

Where you have consented to the processing of your personal information, you may withdraw that consent at any time and prevent further processing by contacting us as described in this Privacy Statement.

### **3. How we protect and retain your information**

We take reasonable precautions to protect your email address from unauthorized access, use, or disclosure. Only authorized personnel from our team shall have access to the mailing list.

**Security.** We have implemented appropriate technical, organizational, and security measures designed to protect your personal information. However, we cannot guarantee that the information will not be compromised as a result of unauthorized penetration to our servers. As the security of information depends in part on the security of the computer, device, or network you use to communicate with us, please make sure to take appropriate measures to protect this information.

**Retention of your personal information.** Your personal information will be stored until we proactively delete it or you send a valid deletion request. Please note that in some circumstances, we may store your personal information for longer periods of time, as required or permitted by applicable laws. We have an internal data retention policy to ensure that we do not retain your personal information perpetually.

Also, every communication you receive from us will include an option to unsubscribe. If at any point you decide that you no longer wish to receive digital rights updates from us, you can easily opt out by clicking the unsubscribe link provided in the email, or request the same by contacting us at [support@expressvpn.com](mailto:support@expressvpn.com).

### **4. Updates to this Privacy Statement**

We may update this Privacy Statement to reflect changes in our practices and take account of new laws and technology. Any information we hold will be governed by the most current version of the Privacy Statement. We encourage you to review this statement periodically.

### **5. Contact Us**

If you have any questions, concerns, or complaints about this Privacy Statement or our data practices, please contact us at [support@expressvpn.com](mailto:support@expressvpn.com).